BSc (Accountancy and Analytics)

Integrated Masters Programme in Association with Virginia Commonwealth University (VCU), USA

Duration: 3 Years (CHRIST UG) + 1 Year (VCU Master's)

Timings: 09:00 AM - 04:00 PM (1st & 2nd Year) | 07:00 AM - 01:00 PM (Final Year)

Campus: Bangalore Central Campus

PROGRAMME OVERVIEW

Christ University launches a power-packed dual-degree program titled BSc in Accountancy and Analytics, an integrated Master's program in association with Virginia Commonwealth University (VCU), Virginia, USA. The program is articulated with the emerging needs of aspirants in mind, who can become doyens in the domains of Business Analytics, Supply Chain Management, Talent Acquisition Management, Tax Consultation, Financial Advisory Board, and many more by embracing cutting-edge technologies. In this 3 + 1-year fast-track academic journey, students will be taught through pedagogies comprising project-based learning, real-time industry cases, direct interaction with VCU faculty, and access to online videos of VCU faculty. The students enrolled for this program will benefit from earning their overseas degree: Master of Accountancy (M.Acc.) with concentration in Data Analytics or Master of Decision Analytics (MDA) with concentration in Accounting Analytics from VCU in the fourth year after successful completion of the 3-year undergraduate program at CHRIST (Deemed to be University), Bangalore.

PROGRAM OUTCOMES

PO1

Apply interdisciplinary commerce knowledge, including finance, accounting, management, and technology, to develop sustainable and innovative business strategies that address cross-cutting issues and global challenges.

PO2

Demonstrate leadership, communication, and teamwork skills to collaborate in diverse business environments while designing innovative, socially responsible business models that integrate sustainability principles, technological advancements, and ethical frameworks to address societal and environmental challenges.

PO3

Utilize appropriate research methodologies and analytical tools to critically evaluate business challenges and provide evidence-based, technology-driven solutions.

PO4

Create strategies to integrate new knowledge, skills, and technologies, adapting to the dynamic nature of business and supporting continuous professional growth.

PSO1

Demonstrates accounting skills and knowledge to analyze the data, design appropriate models, apply ethical principles, and propose recommendations to the stakeholders.

PSO2

Apply analytical tools and statistical models to solve real-time cases across diverse industries, and also apply research-based knowledge to solve advanced problems and provide valid solutions.

HIGHLIGHTS

Accounting Meets Analytics: Integrates strong foundations in accounting, finance, taxation, auditing, and business analytics to develop data-driven financial professionals.

Future-Ready Analytical Skills: Builds expertise in statistics, mathematics, data interpretation, visualization, and predictive analytics to transform financial data into meaningful business insights.

Technology-Driven Finance: Provides exposure to FinTech, AI-enabled finance, automation, digital payments, business intelligence, and modern financial reporting systems.

Audit, Risk & Compliance Expertise: Develops the ability to identify financial risks, detect fraud, evaluate internal controls, and understand corporate governance and regulatory compliance.

Strategic Business Decision-Making: Equips students with skills in budgeting, cost optimization, profitability analysis, forecasting, and performance evaluation for effective managerial decision-making.

Global Accounting Perspective: Introduces international accounting standards, cross-border financial systems, and global reporting practices relevant to multinational organizations.

Business Intelligence & Visualization: Develops practical capabilities in dashboards, reporting systems, and visualization tools to communicate complex financial information clearly and effectively.

Multi-Disciplinary Learning: Combines Commerce, Accounting, Finance, Statistics, Mathematics, Science, and Technology to build a comprehensive approach to solving complex business problems.

PROGRAMME STRUCTURE

Semester I

- English
- Business Law
- Business Economics
- Intermediate Accounting I
- Interdisciplinary / Multidisciplinary
- Spreadsheet for Business (Submission Paper)
- HED
- Environmental Studies

Semester II

- English
- Corporate Law and Administration
- Intermediate Accounting II
- Python Programming for Analytics (Submission Paper)
- Interdisciplinary / Multidisciplinary
- Data Visualization and Dashboarding (Submission Paper)
- HED
- Understanding of India

Semester III

- Language
- Financial System & Services (LCA)
- Taxation – I
- Business Statistics and Mathematics
- Interdisciplinary / Multidisciplinary
- Service Learning and Community Engagement
- HED

Semester IV

- Language
- Entrepreneurship (LCA)
- Machine Learning Models for Business
- Taxation – II
- Cost Accounting
- Financial Management
- HED
- Yoga and Mental Well-being

Semester V

- Research Methodology (LCA)
- Natural Language Processing
- Management Accounting and Performance Analysis
- Advanced Financial Accounting
- Internship

Semester VI

- Corporate Finance
- Auditing as per GAAS
- Database Management System and Structured Query Language
- Federal Taxation
- Accounting Analytics

ADMISSION PROCESS

STEP 1

Register

Register with your Email ID and log in to the Admission Portal.

STEP 2

Apply Online

Fill the application form and pay the application fee.

STEP 3

Selection Process

Appear for the entrance test (if applicable), Skill Assessment, Micro Presentation and Interview.

STEP 4

Result

Check the login page for results; if selected, an offer letter is attached.

STEP 5

Fee Payment

Pay the course fee online and complete the admission process.

ELIGIBILITY & SELECTION PROCESS

Eligibility: Pass in class 12 (10+2) with a minimum of 60% at the +2 level (Karnataka PUC | ISC | CBSE | NIOS | IGCSE | IB | State Boards), in any stream, from any recognized Board in India.

Candidates writing the +2 examinations in March–May 2027 may apply with their class X and XI marks.

APPLICANTS PURSUING INTERNATIONAL CURRICULUM MUST NOTE THAT ELIGIBILITY IS ACCORDING TO AIU STIPULATIONS

IB Curriculum must have 3 HL and 3 SL with 24 credits | **GCE/Edexcel** must have a minimum of 3 A levels with a grade of not less than 'C'

SELECTION PROCESS DETAILS

SP PROCESS	SP PARTICULARS	SP TIME	SP MODE
Entrance Test (ET)	Entrance Test (ET) 90 Minutes except if otherwise specified	As per E Admit Card	Online Entrance Test
Skill Assessment (SA) | Micro Presentation (MP) | Personal Interview (PI) & Academic Performance (AP)	**Skill Assessment (SA):** Candidate will be given a topic to write. **Micro Presentation (MP):** Candidate should be able to talk for 90seconds, on a topic given by the panel. **Personal interview (PI):** duration: 10 minutes **Academic Performance (AP):** Assessment of past performance in class 10 and class 11/12 The selection process (SA_MP_PI) will be held in person at the venue and date selected while submitting the application form online.	As per E Admit Card	Venue Based SA_MP_PI

Documents: Applicants must upload all qualification-related documents (Class 10 and Class 11 final report cards, or the Class 12 Board examination results) through the link provided while submitting the online application form. Failure to upload the required documents will result in the rejection of the application.

Note: Applications submitted without mark sheets/report cards, or with unclear or illegible scanned copies, will be rejected and marked as Not Eligible.

Note: For NOTE ON CURRICULUM AND CREDIT FRAMEWORK FOR UNDERGRADUATE PROGRAMMES - visit our website: **www.christuniversity.in**.

Office Timings: Monday to Friday: 09:00 AM to 04:00 PM, Saturday: 09:00 AM to 12:00 PM (Office remains closed on Sundays, Third Saturdays, Government Holidays and Any special events)